

# ICOMIA 2025 WORLD MARINAS CONFERENCE



**ICOMIA**  
INTERNATIONAL COUNCIL OF  
MARINE INDUSTRY ASSOCIATIONS

**VENICE**  
**ITALY**



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# 01 ABOUT



# ABOUT ICOMIA

## **About the International Council of Marine Industry Associations (ICOMIA)**

ICOMIA brings together a wide range of national marine industry associations into one global organisation and represents them at an international level, presenting a strong and united voice when dealing with issues challenging the industry.

ICOMIA has been an active advocate for the international marine industry since 1966, working with authorities, regulatory bodies and related organisations to facilitate and encourage the growth of the worldwide recreational marine industry whilst keeping on top of policies and guidance to ensure the promotion, protection and growth of the industry.





# ICOMIA WORLD MARINAS CONFERENCE

The ICOMIA World Marinas Conference is a specialist marina conference overseen by the ICOMIA Marinas Group and held approximately every two years in a different worldwide location. Starting in 1993 the conference has been held across Europe, the US, Australia and Asia and has covered a wide range of topics relating to the longevity and continued success of the marina community.

## ICOMIA WMC23

A total of **354** people were registered to attend the conference.

**334** people shown up at the accreditation

**+300** people joined the Gala Dinner

**+200** people joined the Marinas Tour

**+50** Speakers

The event attracts marine professionals from all aspects of the business from marina owners, managers and staff, marina development organisations, technical experts, manufacturers of essential marina products, services and technologies, start-up businesses, media stakeholders, fleet owners and charter agencies. **The last three events have been held in Greece (2018), Dubai (2021) and Portugal (2023).**

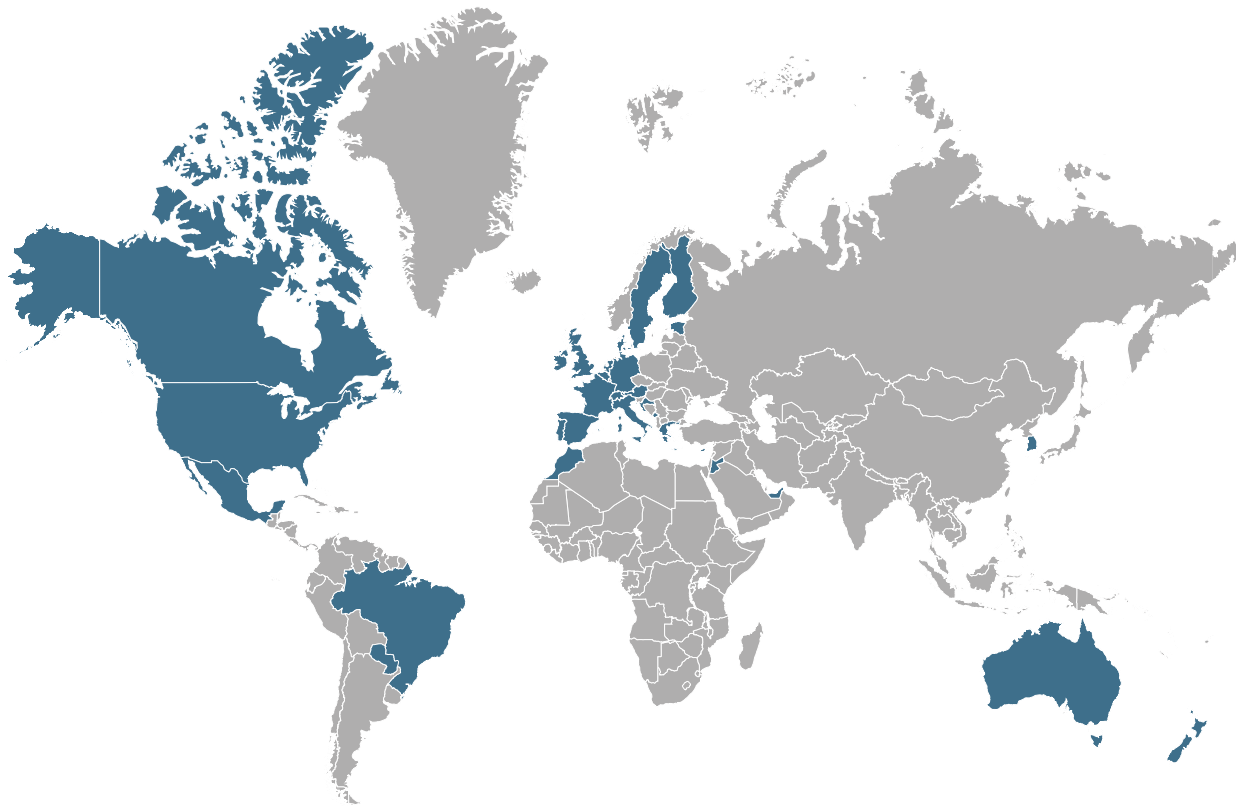
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- Australia
- Austria
- Belgium
- Brasil
- Canada
- Croatia
- Cyprus
- Denmark
- EAU
- Estonia
- USA
- Finland
- France
- Germany
- Greece
- Ireland
- Italy
- Jordan
- Mexico
- Montenegro
- Morocco
- Netherlands
- New Zealand
- Paraguai
- Portugal
- South Korea
- Spain
- Sweeden
- Switzerland
- UK

Guests arrived from **30 different countries**, from the five continents. The 6 countries most represented were (by order): Portugal, Spain, UK, Italy, France and USA.



# ICOMIA WMC 2025

The event will bring together marina professionals from around the world at **Venice Certosa Island**, a unique venue hosting a first-class marina with integrated yachting and hospitality services within Venice's biggest park.

The three-day conference will address some of the biggest challenges facing the marina industry today such as alternative energy sources, economic and political stability, operations and protecting the environment.



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# THE HOST VENTO DI VENEZIA

VdV, under a **public-private partnership agreement with the Venetian municipality, is the developer of the Certosa Island regeneration program.** The program has transformed the site from a disused military industrial plant into an area of natural beauty equipped with services for both residents and visitors.

The conference will take place at Venezia Certosa Marina on Certosa Island. Delegates will enjoy a totally unique professional and personal experience steeped in Italian and Venetian culture.

## MISSION & VISION

Our vision is to use the economic activities of the yachting and tourist sectors to aid the physical and socio-economic redevelopment of little-known areas of Venetian territory, particularly abandoned or underused public property, starting with Certosa Island.

The regeneration focuses on integrating the marine economy in a culturally appropriate way with a focus on innovation, ecology and design.



The **ICOMIA World Marinas Conference 2025** will be hosted by **Vento di Venezia** at **Venezia Certosa Marina**.

They will host the meeting in Venice from 15 to 17 October 2025 with the support of the Region and the

Municipality of Venice, the Venice Port Authority, the International Airport of Venice managed by Save, Assomarinas, Confindustria Nautica and Confindustria Veneto Est.



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# THE VENUE

## VENICE

Venice has everything you need to create an exceptional business event. From continental and global accessibility, logistics and hospitality to the amazing natural, cultural and maritime heritage.

## CERTOSA ISLAND

**In the heart of the lagoon of Venice,** less than 1nm from St. Mark's square, Certosa Island host a **first-class Marina** with integrated yachting & hospitality services inside the biggest park of the city, with a unique natural and cultural heritage.

The island is **easily accessible by public transportation services** (50 mins from the Airport; 15 mins from St. Mark; 30 mins from the railway station and the car parkings) and private taxis (20 mins from the Airport; 10 mins from St. Marks; 20 mins from the railway station and the car parking).





# MARKETING PLAN IN BRIEF

Building of the solid network of **Vento di Venezia** and on the expertise of the organisers, the host will bring together industry leaders, first-rate facilities and professional support to ensure the **ICOMIA World Marinas Conference 2025** is the best yet, with inspirational leadership advice, thoughtful key note speakers and all-round best practice. Marketing activities include:

- **Strategic planning** at both local and international levels.

- Conference **Website** creation.
- **Media and Communication planning.**
- **Promotion through official channels** and via all supporting institutions.
- **Dedicated marketing materials to promote the event**, especially focusing on all major boat shows.
- **Identification of solid media partners.**

# WHY SPONSOR ICOMIA WMC 2025

- **Raise brand awareness and promote your company** to a targeted marina industry audience.
- **Showcase your products** and services.
- **Lead generation.**
- **Increased visibility.**
- **Develop new relationships.**
- **Brand association** with the event and/or other sponsors.

# WHO ARE YOU GOING TO MEET AT ICOMIA WMC 2025

- **Marina owners and managers** (staff, directors, boatswain, etc).
- **Related industry owner** (legal, financial, communications).
- **Media stakeholders** (blogs, magazines, online and offline).
- **Charter Agencies.**
- **Fleet owners.**

# 02 SPONSOR OPPORTUNITIES



# TITLE PARTNER SPONSOR

€ 90.000,00  
EXCLUSIVE

Title Sponsor, is the leading sponsor for the ICOMIA World Marinas Conference 2025. Naming within branding, customisable options including:

## BEFORE THE CONFERENCE

- **Sponsorship begins immediately and will cover the two years leading up to the event** in all communications and at all major, international boat shows, nautical conferences and fairs.
- **Lead sponsor branding** on all marketing materials and communications.
- **Split marketing investment** over budget years.

## DURING THE CONFERENCE

- **Lead sponsor branding** throughout including websites, socials, newsletters, press releases, graphics, printed materials, news articles, gifts etc.
- **Special mentions** and thanks during the conference.
- **Private events/meetings** with stakeholders, speakers and delegates.
- **Free entrance** for all conference and social events, to be agreed.



# MAIN SPONSORS

€ 40.000,00

## SELECTED BRANDS

### BRANDING

- **Logo included in all conference materials** (digital and printed).
- **Logo with active link** on website and in all online materials.
- **Logo on presentations and documents** during the conference (where applicable).
- **Roll-up banner** (or similar) inside the conference room.

### SPONSOR ACKNOWLEDGEMENT

- **Mention in press releases, social pages** with dedicated posts etc.
- **Mention in opening and closing** of the Conference.
- **Mention in all events** and communications leading up to the conference.

### COMPLIMENTARY

- **Nr.2 Sponsor delegates** at dinners, and conference.

### EXHIBITION SPACE

- **One stand in exhibition areas** with priority positioning choice.

A low-angle shot of a sailboat's mast and sail against a clear blue sky. The mast is a dark, cylindrical pole extending from the bottom left towards the top center. The sail is a light-colored fabric with a grid of dark lines, partially unfurled. The background is a solid, clear blue sky.

# 03 TECHNICAL SPONSOR OPPORTUNITIES

# GALA DINNER SPONSOR

€ 20.000,00

- **Logo on conference website** and applicable presentations and graphics.
- **Welcome mention** during opening of gala dinner.
- **Mention during the conference.**
- **Nr.2 free tickets** for the conference and gala dinner.
- **Roll-up banner** or similar inside gala dinner.
- **Supply of branded gifts** at the event (sponsor expense).

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## MARINA TOUR SPONSORS

€ 15.000,00

- **Logo on conference website** and in applicable presentations and graphics.
- **Welcome mention** at start of tour.
- **Mention during the conference.**
- **Free tickets** for the conference and marina tour.
- **Supply of branded gifts** (sponsor expense).

## WELCOME COCKTAIL SPONSORS

€ 10.000,00

- **Logo on conference website** and in applicable presentations and graphics.
- **Welcome mention** at start of cocktail event.
- **Mention during the conference.**
- **Free tickets** to the conference and welcome cocktails.
- **Supply of branded gifts** (sponsor expense).



# COFFEE BREAKS/ LUNCHESES SPONSORS

€ 5.000,00

- **Logo presence** in conference website, and in general presentations and graphics.
- **Mention during the conference.**
- **Nr.2 delegates** at the conference.
- **Supply of branded gifts, name of Brand on buvettes during the receptions** (coffee breaks, standing lunches).

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# 04 TECHNICAL PARTNERS



# TECHNICAL PARTNERS

We have **many opportunities for technical partners** at the ICOMIA World Marinas Conference.

Get in touch if you want to match your products/services with our delegates in Venice.



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# 05 EXHIBITORS





# EXHIBITORS

**Certosa island** also offers the possibility of enhancing **large open spaces** ideal for wide expositions. Main conference room, the **drystorage building (700sqm)** it's a multi-functional space, that can be divided into several sections. Located in the immediate vicinity of the moorings, it's accessible for embarking/disembarking people, water taxis and loading/unloading goods.

The **outdoor area** can be used for “open air” exhibitions booths and boat exhibitions.

## SPECIAL EXHIBITORS' PACKAGES

- **INDOOR EXHIBITION AREA**  
3x3mt. structure, furniture, **power excluded.**  
€ 3.500,00
- **OUTDOOR EXHIBITION AREA**  
4x4mt. structure, furniture, **power excluded.**  
€ 2.500,00
- **WATER EXHIBITION AREA**  
mooring included, **power excluded.**  
€ 2.500,00



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